

#### PRIVATE EQUITY FIRM QUICK GUIDE

# Investment capital shouldn't be wasted on depreciating assets

As a private equity firm, wouldn't you rather see your investment used to prioritize growth—and accelerate your ROI?

CSC Leasing understands the private equity market—and we know how committed you are to seeing your portfolio clients succeed.

PE Firms
Investing in innovative companies

Helping Clients Grow Offering
complementary
funding for
cash-strapped
businesses

# The challenge: Equipment and technology purchases are depleting their equity

For many private equity-backed organizations, a multi-million-dollar investment in equipment and technology is a hurdle, especially when other high ROI activities, such as hiring or marketing, are competing and equally vital priorities.

Sometimes you simply can't give your portfolio clients another dollar, but you can still support their funding needs by introducing them to equipment leasing.

# The solution: Help your clients maximize every dollar you invest with equipment financing from CSC Leasing

For nearly four decades, CSC has been enabling growing companies to obtain equipment and technology, increase access to working capital, and remove the financial barriers that limit growth.

Our non-dilutive leases work in harmony with equity and bank funding, ensuring the preservation and optimization of your client's working capital. Here's how organizations are benefiting from a partnership with CSC:



# Lease lines to \$25 million

Accessing Capex related capital on demand, with lease lines ranging from \$100K to \$25MM.



## More cash for high ROI priorities

Preserving equity capital and bank facilities for vital growth initiatives and strategic operations—not depreciating assets.



## Precise cash flow management

Establishing a safety net and enhancing financial forecasting with predictable payments spread out over multiple years.



#### Preserved ownership

Strengthening equity basis through nondilutive equipment financing solutions.



### Simpler, more flexible process

Appreciating an expedited, streamlined underwriting process and access to cash in a matter of weeks, not months.



#### **Customized solutions**

Obtaining a financial solution that suits their evolving needs, with the flexibility to modify it at any time and to choose from several options as the lease matures.



#### Vendor agnostic

Choosing their own vendors or relying on our experienced inhouse asset team for recommendations.



#### Long-term partner

Gaining a long-term strategic partner— with extensive industry knowledge—that is committed to growing together.

#### Why CSC Leasing?

CSC Leasing maintains a successful 40-year track record working with organizations of all sizes and stages, providing a low-cost, non-dilutive form of capital for procuring equipment. With over \$2 billion in transactions financed, we offer an agile and flexible approach with the transparency, speed and service of a family-owned business.

Learn more about how we can help your portfolio companies maximize your investment. Contact us at <u>cscleasing.com</u> or 804-673-1000.